



Chadsgrove Ink Works: From Idea to Business

Chadsgrove Ink Works was an idea born from P15 Business Enterprise lessons. It has grown and developed into a fully functioning personalised printing business, utilising heat presses and a sublimation printer to create a variety of products. The business adapts to seasonal trends, offering unique and tailored items that cater to customer needs throughout the year.

Chadsgrove Ink Works: Our Journey So Far

Since launching Chadsgrove Ink Works, we have been continuously expanding our range of personalised printed products and developing new skills.

During the autumn term, we began with **Chadsgrove Bears**, our first venture into fabric printing. As we approached the festive season, we built on this success by creating **Christmas Bears**, adding a seasonal touch to our designs.

In the spring term, we took on a new challenge—**heart-shaped slates**. This shift from fabric to hard surfaces was a big learning curve, requiring new techniques and precision, but it helped us refine our skills and broaden our product range.

Currently, we are working on our latest project—**Easter Rabbits**—bringing creativity and personalisation to a new selection of seasonal products. Each stage of our journey has taught us valuable lessons in business, design, and production, helping us grow as a fully functioning personalised printing business.

Chadsgrove Ink Works: Impact

Since the launch of Chadsgrove Ink Works, we've noticed several significant developments among the pupils. For example:

1. **Increased Engagement and Motivation:** Pupils are showing genuine enthusiasm for the project, particularly in taking ownership of the design and production processes. Their excitement when seeing their finished Christmas bears was clearly visible and strongly felt.
2. **Confidence Growth:** There's been a noticeable boost in confidence as they interact with the equipment and see their ideas come to life. Some pupils, who were initially hesitant, are now volunteering to take the lead in tasks such as product design or quality control.
3. **Collaboration Skills:** Teamwork has improved significantly. Pupils are learning to delegate tasks and work cohesively, especially when faced with tight deadlines to complete orders.
4. **Real-World Problem-Solving:** When challenges arise—such as troubleshooting the sublimation printer or adjusting designs to suit customer feedback—they're quick to brainstorm solutions. This hands-on learning is invaluable.
5. **Customer-Centric Thinking:** Pupils are beginning to appreciate the importance of understanding customer preferences and tailoring products accordingly, which was evident in their reflection on the Christmas bears' popularity and how they're approaching Easter designs.



